



# MMTC-PAMP

Swiss Excellence. Made in India.



THE GOLD STANDARD OF PURITY & CRAFTSMANSHIP

#EVENGOLDHASAGOLDSTANDARD

2024

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**05** BEST SELLER



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**24** GIFTING SERIES



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# 999.9+ PUREST GOLD (24K) AND SILVER



## 999.9+(99.99%+) PUREST GOLD (24K) & SILVER

Every MMTC-PAMP gold coin that you buy goes through a rigorous refining process so that you get the purest piece of metal, always. We strive to go beyond 999.9 to give you 999.9+ (99.99%+) purity.



## POSITIVE WEIGHT TOLERANCE

MMTC-PAMP gives you the guarantee that each piece of Gold and Silver that you buy from us will weigh more than what is mentioned on the pack. Always.



## FINEST SWISS CRAFTSMANSHIP

Intricate designs manufactured using the world's most advanced state-of-the-art Swiss technology. Unmatched craftsmanship makes MMTC-PAMP the Gold Standard of Gold.



## ASSURED BUYBACK

Get your old gold expertly evaluated and sell it back through MMTC-PAMP's transparent process with cutting-edge technology & software, guaranteeing the utmost accuracy in stating its true value without any loss of value which occurs in the traditional touchstone method.



## LBMA ACCREDITED

MMTC-PAMP is India's only LBMA Accredited good delivery refinery for Gold & Silver. To be accepted onto the Good Delivery List refiners undergo stringent checks - History in the market, Financial standing, Ability to produce bars that meet LBMA's purity & weight standards and Minimum levels of production.

# WHY MMTC-PAMP?

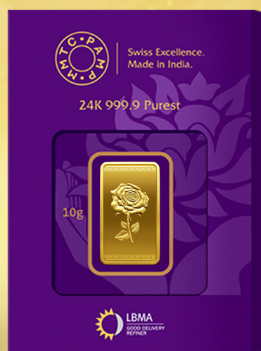
FEATURES	MMTC-PAMP	OTHERS
24K	All products	Only a select few
Purity	999.9+	Only upto 999
Positive Weight Tolerance	Assured extra grammage than mentioned	+/- 10-50mg
Positive Purity Tolerance	999.9+ Purity	Only 999
Swiss Craftsmanship	Yes	No
LBMA Accreditations	Yes	No
Mirror Finish	Yes	No
Certified Assayer Signature	Present in all our products	Only a select few
Secure Packaging	Assured safe packaging for our entire range of products	Usually only the higher-end products
Intricate Designs	Yes	No
100% Assured Buyback (Only for Gold)	Yes	On a select few products
Festival/Occasion Products	All special occasions & festivities	Usually only for festivals like Diwali/Dhanteras
Limited Edition Products	Yes	No
Best Refinery in India	Yes	No
Prestigious Brands of Asia	Yes	No
ET Iconic Brands of India	Yes	No





## ROSE<sup>TM</sup>

A symbol of love, subject of Shakespearean hyperbole, or quite simply the single most recalled motif for affection in the world; the rose is all of this and much more. To a younger generation, growing on staple diet of cinema and OTT shows, different colours of rose convey different emotions. For believers of Hindu mythology, Lord Vishnu, the supreme creator, made Goddess Lakshmi out of 108 large and 1,008 small rose petals. In Abrahamic religions like Christianity and Islam, significance of rose as the single most powerful symbol of love and affection remains unquestioned.





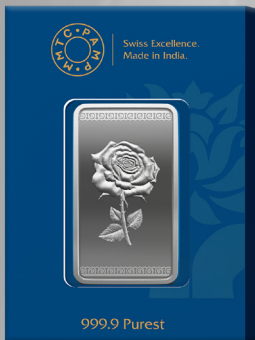
## LOTUS<sup>®</sup>

This beautiful Lotus Bar is expertly minted on 24K Purest Gold. It has a beautiful motif of the Lotus flower which is a symbol of purity, health, rebirth, and spiritual enlightenment. The unmistakably elegant shape of its petals, whether white or pink gives the flower its iconic form. Its associations with many divinities are renowned throughout the world. Lotus can be found in beautifully rendered iconography through the ages.



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## BANYAN TREE®

The Banyan Tree minted on 999.9+ Purest Silver portrays the exceptional beauty and significance of the Banyan in a truly poetic design. Ancient Indian texts and scriptures mention the Banyan as a symbol of longevity and is also thought to bestow the fulfillment of wishes. Perhaps no other living symbol from the natural world is so ideally suited to enhance the inherent value and preciousness of 999.9+ pure gold & silver as the Banyan Tree.



# GODDESS LAKSHMI<sup>TM</sup>

The Gold Bar respectively featuring Goddess

Lakshmi is a timeless & sacred symbol of wealth, prosperity, and good fortune.

The obverse side of the Gold Bar features an exquisitely detailed image of Goddess Lakshmi, who is revered as the symbol of wealth and prosperity.

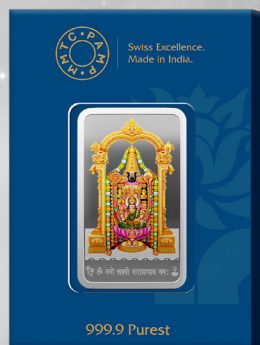
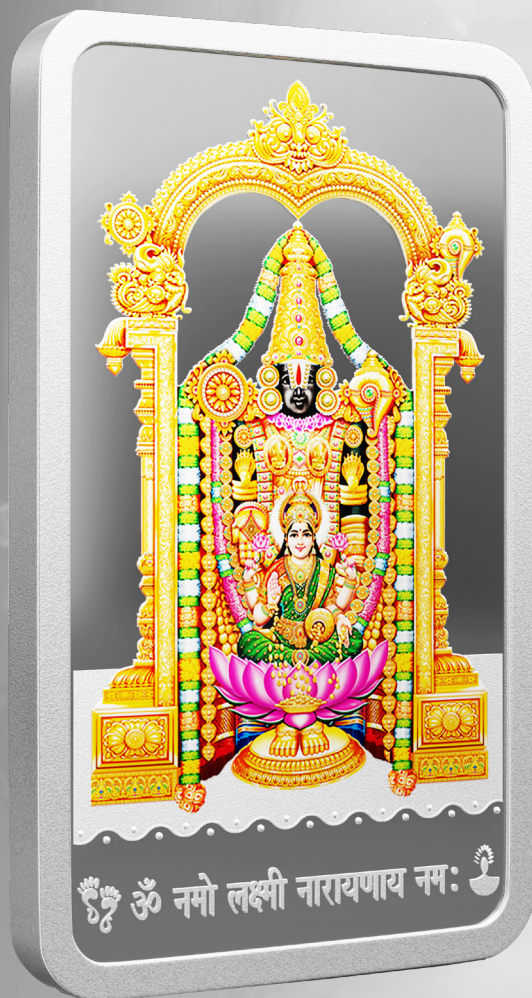
Crafted with the 24K Purest Gold ensuring the highest level of quality & value. Each bar comes with a stamp of authenticity, guaranteeing its purity & craftsmanship. It also promises a positive weight tolerance, ensuring that every coin you purchase will weigh more than what is mentioned on the pack.





## GODDESS LAKSHMI & LORD BALAJI

The Silver Bar respectively featuring Goddess Lakshmi & Lord Balaji is a timeless & sacred symbol of wealth, prosperity, and good fortune. The obverse side of the Silver Bar features an exquisitely detailed image of Goddess Lakshmi & Lord Balaji, who is revered as the symbol of wealth and prosperity. Crafted with the 999.9+ Purest Silver, ensuring the highest level of quality and value. Each bar comes with a stamp of authenticity, guaranteeing its purity and craftsmanship. It also promises a positive weight tolerance, ensuring that every coin you purchase will weigh more than what is mentioned on the pack.



# LORD AYYAPPA

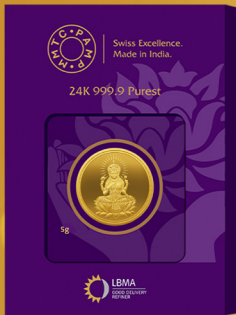
The 8 gm Lord Ayyappa Gold Coin is a precious and meaningful piece of art that is sure to hold a special place in the heart of anyone who possesses it. The coin features an image of Lord Ayyappa, the son of Lord Shiva and Lord Vishnu, who is widely worshipped as a symbol of unity, tolerance, and religious harmony. The coin is a symbol of devotion and faith in Lord Ayyappa, and it serves as a reminder of the importance of spirituality in our lives. The intricate design and stunning craftsmanship of the coin make it a beautiful work of art that is sure to be treasured by anyone who receives it. This 8 gm gold coin is made with the purest 24K gold, with a fineness of 999.9+, ensuring the highest level of quality and value. Each coin comes with a stamp of authenticity, guaranteeing its purity and swiss craftsmanship. It also promises a positive weight tolerance, ensuring that every coin you purchase will weigh more than what is mentioned on the pack.





# GODDESS LAKSHMI

Goddess Lakshmi gold coin venerated throughout India and around the world as generous divinities, worshipped for the prosperity, protection, wisdom, and guidance that they impart. As the divine incarnation of wealth, fortune, love, beauty, luxury and prosperity, Lakshmi is portrayed with her four arms that together represent Cosmic Omnipotence, as well as perfection and freedom from bondage or limitations.



# GODDESS LAKSHMI & LORD GANESHA SHANKH COIN<sup>TM</sup>

The symbolically rich 24K Purest Gold pairs of stylized coins are precision-minted with finely etched portrayals of Lakshmi and Ganesha in first-of-its-kind Shankh design. Together Lakshmi and Ganesh symbolize auspiciousness, and prosperity & are venerated throughout India and around the world.



# LORD GANESHA

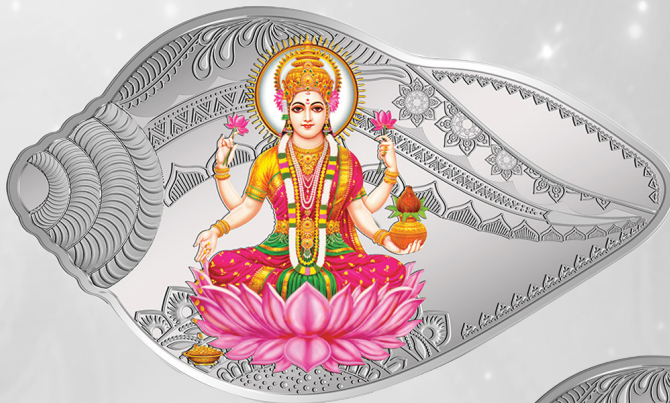
Lord Ganesha bestows blessings of prosperity upon his devotees, as vighnaharta, is relied upon for his power to remove obstacles from the paths of humankind. The Lord Ganesha 999.9+ Purest Silver coin is exquisitely minted at MMTC-PAMP's LBMA accredited refinery and captures your favourite deity's divinity in all its glory.





# GODDESS LAKSHMI & LORD GANESHA SHANKH COIN<sup>TM</sup>

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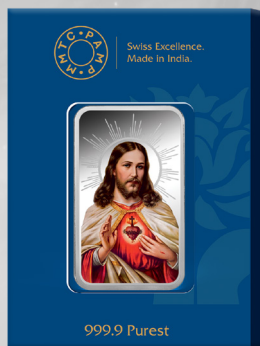
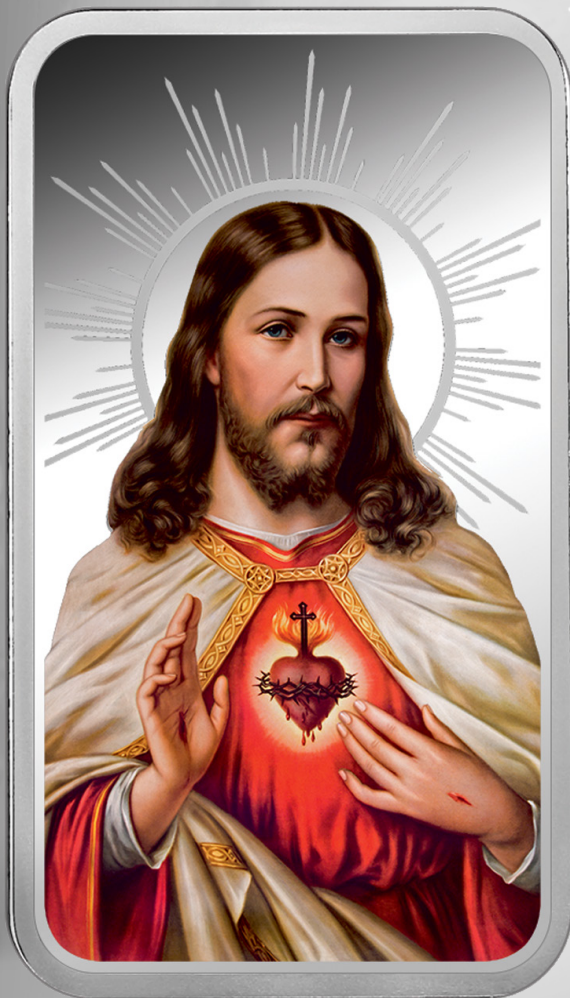
# LORD JESUS

The sacred heart of Jesus Gold bar is a beautiful and meaningful piece of religious art that is sure to be treasured by anyone who receives it. The coin features an image of the sacred heart of Jesus, which is a symbol of love, compassion, and kindness. The coin is also a reminder of the kindness and hope that Jesus brings to our lives, and it can be a source of inspiration and comfort in times of need. Whether you are looking for a special gift for your loved ones or simply want to add a meaningful and beautiful item to your own collection, the sacred heart of Jesus gold coin is sure to be a valuable and treasured addition.



## LORD JESUS

The sacred heart of Jesus Silver bar is a beautiful and meaningful piece of religious art that is sure to be treasured by anyone who receives it. The coin features an image of the sacred heart of Jesus, which is a symbol of love, compassion, and kindness. The coin is also a reminder of the kindness and hope that Jesus brings to our lives, and it can be a source of inspiration and comfort in times of need. Whether you are looking for a special gift for your loved ones or simply want to add a meaningful and beautiful item to your own collection, the sacred heart of Jesus gold coin is sure to be a valuable and treasured addition.





# GODDESS LAKSHMI AND LORD GANESHA

Goddess Lakshmi and Lord Ganesha are both venerated throughout India and around the world as generous divinities, worshipped for the prosperity, protection, wisdom, and guidance that they impart. As the divine incarnation of wealth, fortune, love, beauty, luxury and prosperity, Lakshmi is portrayed with her four arms that together represent Cosmic Omnipotence, as well as perfection and freedom from bondage or limitations.



# STYLIZED GODDESS LAKSHMI & LORD GANESHA

This masterfully minted Lakshmi Ganesha Silver bar of 999.9+ pure portrays probably two of Hinduism's most beloved deities, Goddess Lakshmi and Lord Ganesha. All the familiar attributes of these divine beings are featured in these pure silver coins. Both divinities are venerated throughout India and around the world as benevolent divinities, worshipped for their life-giving gifts of prosperity, protection, wisdom, and guidance.





## LORD BALAJI

Delicately crafted on 999.9+ Purest Silver, the Tirupati Balaji coin flawlessly translates the aura, charm and divinity of the gracious Lord. The distinctive motif with its fine aesthetics, brilliant colours and an unparalleled finish, is a potent symbol of purity, transcendence and superior Finest Swiss Craftsmanship.

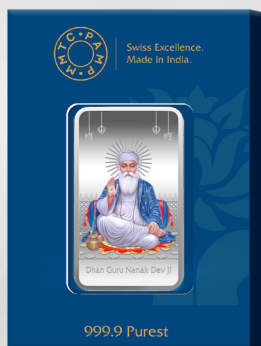


OM VENKATESHWARAYA NAMAH



# GURU NANAK DEV JI

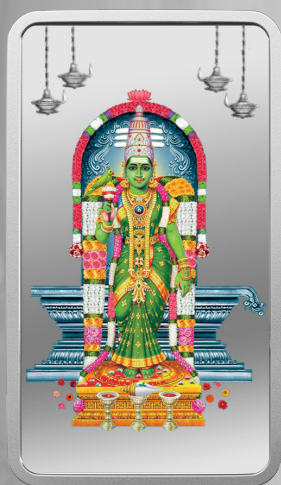
A one of its kind products, this 50gm silver bar portrays Guru Nanak Sahib Ji. The Guru is revered across the world by millions as the founder of Sikhism and the first of the ten Sikh Gurus. Guru Nanak set up a unique spiritual, social, and political platform based on equality, a fraternity of love, goodness, and virtue. An exceptional product, the coloured Guru Nanak Silver bar represents the spiritual radiance of the Saint. This classic beauty comes beautifully packed in a deluxe presentation box, making it ideal for gifting, while also appealing to collectors of limited-edition world-class products.



Dhan Guru Nanak Dev Ji

# PREMIUM COLOURED

Our 999.9+ purest silver designs also offer a wide variety of exquisitely crafted products that honour popular festivals, and religious observances celebrated throughout India. The decorative details on the coins and bars are further enhanced by the mirror finish that add depth to the gleam, and beauty of the coin or bar you bring home. From Sukh Samridhi, Ashtalakshmi, the range goes further to include deities like Goddess Meenakshi, Radha Krishna among others.



Goddess Meenakshi 50gm



Radha Krishna 31.1gm



Ashta Lakshmi 50gm



Sukh Samridhi Goddess Lakshmi & Lord Ganesha 100gm



## OVAL PENDANT™

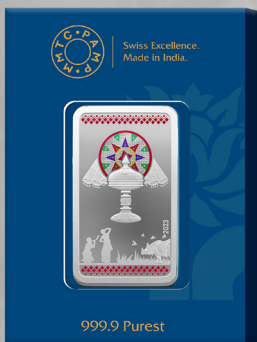
The oval perforated series is a unique collection minted on 24K 999.9+ Purest Gold. Crafted with exceptional precision to offer unmatched quality, the collection is an ideal gift for your loved ones to wish them good fortune, wealth and prosperity.



# BIHU

Celebrate the vibrant culture of Assam with this 50 gm 999.9+ purest silver bar, specially crafted to commemorate the Bihu festival.

The obverse side of the bar features a stunning design that pays tribute to the state's unique culture, including intricate depictions of Gapi, Gamcha, and Xorai - all iconic symbols of Assam. The Bihu dance, a popular folk dance in the state, is also beautifully etched onto the silver bar, along with the majestic Assamese rhinoceros - a symbol of the state's rich wildlife heritage.



# TOLA

Tola is believed to be a measure from Vedic times, with the name derived from the Sanskrit tol, meaning 'weighing' or 'weight.' MMTC-PAMP continues to offer this traditional unit of weight formed as an exceptionally elegant octagonal coin of 24K 999.9+ Purest Gold. The Tola, while a traditional ancient Indian unit of mass, is now standardized at 11.663 grams. As an integral part of MMTC-PAMP's core range of bullion motifs, the Tola is well suited to a gift to others in commemoration of any occasion, from weddings, anniversaries, and birthdays as well as for personal collection and investment.



# PERSONALISED

Personalized gifts are perfect for any and every occasion, be it a birthday of a loved one or your parent's anniversary, there is something for everybody.

Create timeless memories and add a personal touch to your gifts in 999.9+ Purest Gold (24K) & Silver.



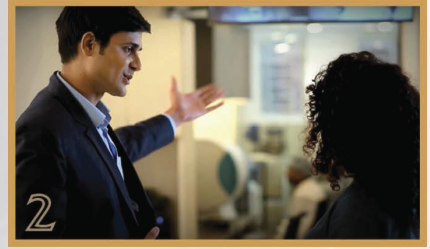


# OLD GOLD BUYBACK

Your gold is worth more than you think



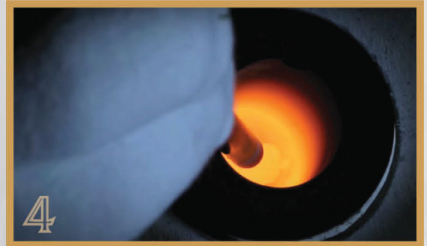
Visit your nearest MMTC-PAMP Purity Verification Center



Our friendly and trained staff explains the entire process and informs about the gold buyback rate before melting the gold



Customer hands over the gold for authentication which is weighed in its original form



The gold is then melted and then weighed again. Post which, it is cooled and cleaned in deionized water

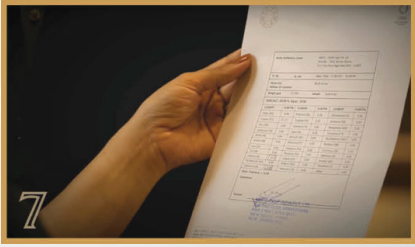


As the process is carried out, you can also view it live on a CCTV camera to ensure complete transparency



The gold is weighed on our authenticated scales and value is measured from industry best European XRF (X-Ray Fluorescence Technology) machines



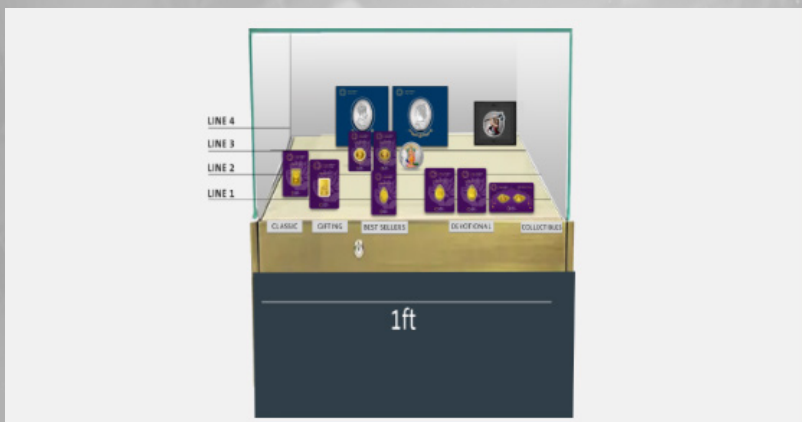
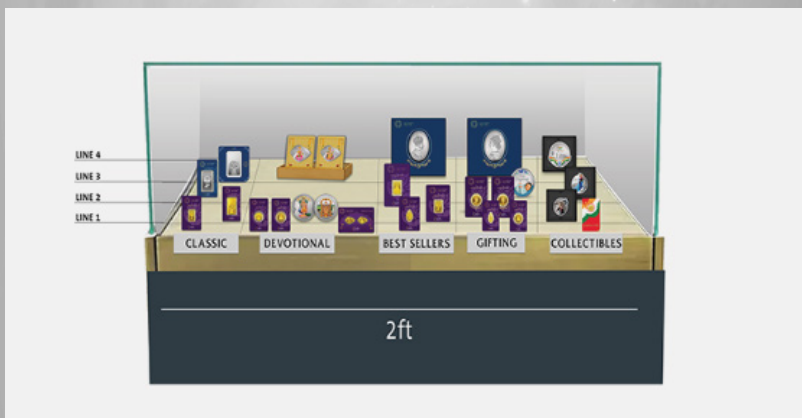
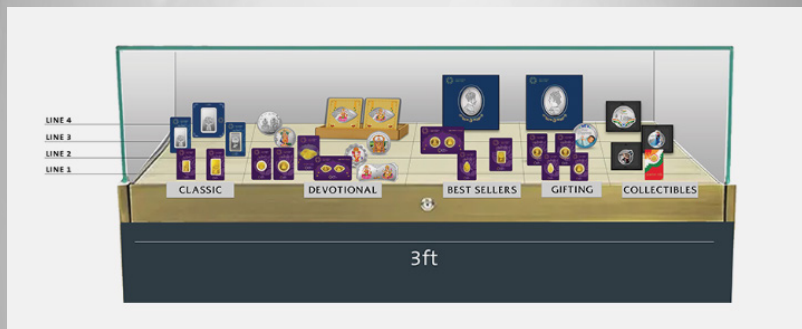


Customer gets a receipt that states the content of gold. The final reading displays the true, pure gold value, ensuring the maximum value of gold



Happily servicing our customers everyday at all our centres across India





# Swiss Excellence. Made in India.

About MMTC-PAMP: A joint venture between Switzerland-based bullion refinery, PAMP SA, and MMTC Ltd, a Miniratna and Government of India Undertaking. MMTC-PAMP is the only LBMA-accredited gold & silver good delivery refiner in India and is accepted across global commodity exchanges and central banks. The company seamlessly marries Swiss excellence with Indian insights.

MMTC-PAMP India Pvt. Ltd. is internationally recognized as an industry leader in bringing global standards of excellence to the Indian precious metals industry.

MMTC-PAMP has received several awards since its inception from local and global industry bodies for Refining, Brand and Sustainability. Also, MMTC-PAMP is India's First Precious Metals Company to have Science-based Emissions Reduction Targets Approved by the SBTi.



India's only precious metals facility accredited by the London Bullion Market Association for both gold and silver.

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customercare@mmtcpamp.com

An MKS PAMP GROUP Company